

## For Immediate Release



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### ***Celebrate Pink Floyd's "Dark Side of the Moon"***

**MORmusic.today with On A Higher Note, LLC welcomes music lovers on March 25 to a Coast-to-Coast Listening Party in high-end audio stores across N. America, to commemorate the 50<sup>th</sup> Anniversary of this iconic album's release.**

*Pink Floyd fans will have a rare opportunity to hear the newly released "The Dark Side of the Moon - Live at Wembley Empire Pool, London, 1974" LP and the new 2023 remastered studio album featuring the original 5.1 mix and remastered stereo versions delivered on premium sound systems in participating local high-end audio stores.*

A large graphic for the 50th anniversary of Pink Floyd's "The Dark Side of the Moon". It features a large, stylized number "50" in a rainbow gradient. To the right of the "50", the text "PINK FLOYD THE DARK SIDE OF THE MOON" is written in white, all-caps, sans-serif font. Below the "50" and text, there is a graphic of a prism with a rainbow beam of light passing through it. In the bottom right corner of the graphic, there is a small version of the MORmusic.today logo.

N. American Listening Party  
March 25th 2023  
3 pm - 6 pm local time  
at an audio store near you  
[www.MORmusic.today](http://www.MORmusic.today)  
for your location

**Los Angeles, CA – March 8, 2023,** - In celebration of the 50<sup>th</sup> anniversary of the release of Pink Floyd’s iconic LP *Dark Side of the Moon (DSOTM)*, North American premiere audio stores will welcome local music lovers to a special event honoring the Pink Floyd’s top-selling album on March 25, 2023, from 3 to 6 pm local time.

Originally released on March 1<sup>st</sup>, 1973, *Dark Side of the Moon* is among the most critically acclaimed records in history and is often featured in professional listings of the greatest albums of all time. The record helped to propel Pink Floyd to international fame, bringing wealth and plaudits to all four band members. A blockbuster release of the album era, this record also propelled record sales throughout the music industry during the 1970s. DSOTM has been certified 14× platinum in the United Kingdom and topped the US Billboard Top LPs & Tape chart, where it has charted for 964 weeks in total. With estimated sales of over 45 million copies, it is Pink Floyd’s most commercially successful album and one of the best-selling albums worldwide. In 2012, it was selected for preservation in the United States National Recording Registry by the Library of Congress for being deemed “culturally, historically, or aesthetically significant”.

To honor this historic 50<sup>th</sup> anniversary, high-end audio stores across the United States and Canada will be playing the newly released “Live at Wembley”, the original 5.1, and the new stereo albums on its premium quality sound systems, delivering a one-of-a-kind experience for Pink Floyd fans.

More comprehensive information about this special music experience is accessible at [www.MORMusic.today](http://www.MORMusic.today).

**WHEN:**

- Saturday, March 25, 2023, from 3 p.m. to 6 p.m. local time

**WHERE:**

- Visit [www.MORMusic.today/location](http://www.MORMusic.today/location) (**Music lovers:** If you don’t see a nearby location, send us a request through either the contact us pages at [On A Higher Note](#) or [MorMusic.Today](#) with your location and we will reach out to a nearby store on your behalf to invite you to join the celebration. **Store owners:** Send us a note if you want to host this listening party, and we will send you the steps to be included as one of the hosts, and to add you to our store locator).

**CONTACT:**

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**ABOUT MORmusic.Today:**

- MOR Music stands for Magnum Opus Rediscovered Music and is a cultural organization with a mission to transform the way people hear musical masterpieces. For more information visit <https://MORMusic.today>

**ABOUT ON A HIGHER NOTE, LLC:**

- On A Higher Note is a premier distributor of high-end audio components from manufacturers across the globe to high-end audio dealers within the United States and Canada. For more information visit <https://onahighernote.com>

**ABOUT OUR INDUSTRY COLLABORATORS:**

- See this page for details: <https://www.mormusic.today/collaborators/>